

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED DECEMBER 31, 2010
AND INDEPENDENT AUDITORS' REPORT

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)
CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED DECEMBER 31, 2010

	Page
Independent auditors' report	2
Consolidated balance sheet	3
Consolidated statement of operations	4
Consolidated cash flow statement	5 – 6
Consolidated statement of changes in shareholders' equity	7
Notes to the consolidated financial statements	8 – 29

INDEPENDENT AUDITORS' REPORT

To the Shareholders of Saudi Cable Company
(A Saudi Joint Stock Company)

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Scope of Audit

We have audited the accompanying consolidated balance sheet of **Saudi Cable Company** (a Saudi joint stock company) (the "Company") and its subsidiaries (collectively "the Group") as of December 31, 2010 and the related consolidated statements of operations, cash flows and changes in shareholders' equity for the year then ended, and the notes which form an integral part of the consolidated financial statements. These consolidated financial statements, which were prepared by the Company to comply with article 123 of the Regulations for Companies and presented to us with all information and explanations which we required, are the responsibility of the Group's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit. The consolidated financial statements of the Group as of December 31, 2009 were audited by another auditor whose report dated Feb 20, 2010 expressed an unqualified opinion on those consolidated financial statements.

We conducted our audit in accordance with auditing standards generally accepted in Saudi Arabia. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

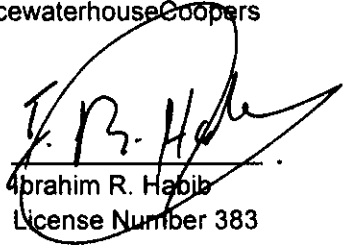
Unqualified Opinion

In our opinion, such consolidated financial statements taken as a whole:

- Present fairly, in all material respects, the financial position of the Group as of December 31, 2010 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in Saudi Arabia appropriate to the circumstances of the Group; and
- Comply, in all material respects, with the requirements of the Regulations for Companies and the Group's Articles of Association with respect to the preparation and presentation of consolidated financial statements.

PricewaterhouseCoopers

By:


Ibrahim R. Habib
License Number 383



February 22, 2011

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)
Consolidated balance sheet

(All amounts in thousands Saudi Riyals unless otherwise stated)

		<u>As at December 31,</u>	
	Note	2010	2009
ASSETS			
Current assets			
Cash and cash equivalents	4	124,370	108,762
Accounts receivable	5	672,128	743,488
Prepayments and other receivables	6	316,386	200,542
Due from related parties	7	2,201	2,054
Unbilled revenue	8	386,672	417,575
Inventories	9	<u>864,574</u>	<u>729,582</u>
		<u>2,366,331</u>	<u>2,202,003</u>
Non-current assets			
Investments	10	318,897	241,103
Long term trade receivables		-	5,081
Property, plant and equipment	13	856,734	791,870
Other intangible assets	11	14,025	12,750
Goodwill	12	<u>86,558</u>	<u>86,558</u>
		<u>1,276,214</u>	<u>1,137,362</u>
Total assets		<u>3,642,545</u>	<u>3,339,365</u>
Liabilities			
Current liabilities			
Bank overdrafts	14	6,756	2,769
Short term loans		1,320,011	876,148
Accounts payable and accruals	15	278,613	335,592
Current portion of long term loans		159,355	102,926
Current obligation under finance lease		19,748	22,016
Zakat and income tax	19	50,015	50,126
Advances from customers		125,660	117,860
Due to related parties	7	<u>18,363</u>	<u>6,041</u>
		<u>1,978,521</u>	<u>1,513,478</u>
Non-current liabilities			
Obligations under finance leases	16	23,573	44,426
Long term loans	17	287,995	318,750
Employees' termination benefits		54,588	51,926
Deferred tax liabilities	19	4,106	5,483
Other long term liabilities	18	<u>94,136</u>	<u>96,116</u>
		<u>464,398</u>	<u>516,701</u>
Total liabilities		<u>2,442,919</u>	<u>2,030,179</u>
Shareholders' equity			
Share capital	20	760,000	760,000
Statutory reserve	21	62,922	62,922
Cumulative changes in fair values	22	88,427	58,605
Retained earnings		272,276	360,092
Proposed dividends	23	-	57,000
Total shareholders' equity in the parent		<u>1,183,625</u>	<u>1,298,619</u>
Minority interest		<u>16,001</u>	<u>10,567</u>
Total shareholders' equity		<u>1,199,626</u>	<u>1,309,186</u>
Total liabilities and shareholders' equity		<u>3,642,545</u>	<u>3,339,365</u>

The attached notes on pages 8 to 29 form an integral part of these consolidated financial statements.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)
Consolidated statement of operations
(All amounts in thousands Saudi Riyals unless otherwise stated)

	Note	Year ended December 31,	
		2010	2009
Sales		1,733,295	2,065,137
Contracts revenue		<u>123,811</u>	<u>393,294</u>
		<u>1,857,106</u>	<u>2,458,431</u>
Cost of sales		(1,698,406)	(1,789,248)
Contracts cost		<u>(140,287)</u>	<u>(358,388)</u>
		<u>(1,838,693)</u>	<u>(2,147,636)</u>
Gross profit		<u>18,413</u>	<u>310,795</u>
Operating expenses			
Selling and distribution	24	(79,472)	(78,828)
General and administrative	25	(91,172)	(103,385)
Amortization of other intangible assets	11	<u>(5,888)</u>	<u>(3,461)</u>
		<u>(176,532)</u>	<u>(185,674)</u>
(Loss) income from main operations		<u>(158,119)</u>	125,121
Foreign currency re-measurement gain		5,957	6,065
Financial charges		(63,920)	(76,720)
Equity share of profit from associates	10	116,308	61,477
Other income	26	<u>22,586</u>	<u>9,074</u>
Net (loss) income before zakat and income tax and minority interest		<u>(77,188)</u>	125,017
Zakat and income tax	19	<u>(10,515)</u>	<u>(21,718)</u>
Net (loss) income before minority interest		<u>(87,703)</u>	103,299
Minority interest		<u>(113)</u>	<u>1,178</u>
Net (loss) income for the year		<u><u>(87,816)</u></u>	<u><u>104,477</u></u>
		<u>Saudi Riyals</u>	
(Loss) income per common share on (loss) income from main operations	27	<u><u>(2.08)</u></u>	<u><u>1.65</u></u>
(Loss) income per common share on net (loss) income before minority interest	27	<u><u>(1.16)</u></u>	<u><u>1.36</u></u>
(Loss) income per common share on net (loss) income	27	<u><u>(1.16)</u></u>	<u><u>1.37</u></u>

The attached notes on pages 8 to 29 form an integral part of these consolidated financial statements.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Consolidated cash flow statement**

(All amounts in thousands Saudi Riyals unless otherwise stated)

	<u>Year ended December 31,</u>	
	2010	2009
Cash flow from operating activities		
Net (loss) income before Zakat and income tax and minority interest	(77,188)	125,017
<u>Adjustments for non-cash items</u>		
Depreciation	90,860	91,561
Provision for doubtful debts	34,431	30,370
Gain on sale of property, plant and equipment	(17,497)	(30)
Gain on sale of available for sale investments	(1,946)	-
Amortization of other intangible assets	5,888	3,461
Equity share of profit from associates	(116,308)	(61,477)
Employees' termination benefits, net	2,662	4,407
Financial charges	63,920	76,720
<u>Change in working capital</u>		
Accounts receivable	42,010	157,539
Prepayments and other receivables	(115,844)	44,180
Due from related parties	(147)	1,465
Unbilled revenue	30,903	21,360
Inventories	(134,992)	296,997
Accounts payable and accruals	(18,783)	(241,492)
Advances from customers	7,800	(44,300)
Due to related parties	12,322	3,029
Zakat and income tax paid	(10,626)	(46,350)
Net cash (utilized in) generated from operating activities	(202,535)	462,457
Cash flow from investing activities		
Purchase of property, plant and equipment	(157,613)	(167,195)
Dividends received from an associate	22,750	28,402
Proceeds from sale of available for sale investment	11,300	-
Proceeds from disposal of property, plant and equipment	19,386	103
Purchase of other intangible assets	(7,163)	(5,062)
Purchase of available for sale investment	-	(62)
Net cash utilized in investing activities	(111,340)	(143,814)
Cash flow from financing activities		
Short-term loans	443,863	(240,993)
Long-term loans	25,674	78,595
Obligation under finance lease	(23,121)	(19,608)
Bank overdrafts	3,987	(15,914)
Dividends paid	(57,000)	(57,000)
Financial charges paid	(63,920)	(76,720)
Net cash generated from (utilized in) financing activities	329,483	(331,640)

The attached notes on pages 8 to 29 form an integral part of these consolidated financial statements.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)
Consolidated cash flow statement – continued
(All amounts in thousands Saudi Riyals unless otherwise stated)

	<u>Year ended December 31,</u>	
	2010	2009
Change in cash and cash equivalents	15,608	(12,997)
Cash and cash equivalents at the beginning of the year	<u>108,762</u>	<u>121,759</u>
Cash and cash equivalents at the end of the year	<u>124,370</u>	<u>108,762</u>
Supplementary information for non-cash transactions		
Property, plant and equipment acquired on finance lease	<u>-</u>	<u>12,728</u>
Net changes in fair value of investments and cash flow hedges	<u>29,822</u>	<u>201,072</u>
Acquisition of a subsidiary financed through transfer of loan receivable	<u>-</u>	<u>125,670</u>

The attached notes on pages 8 to 29 form an integral part of these consolidated financial statements.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)
Consolidated statement of changes in shareholders' equity
(All amounts in thousands Saudi Riyals unless otherwise stated)

	Share capital	Statutory reserve	Cumulative changes in fair values	Retained earnings	Proposed dividends	Shareholders' equity of the parent company	Minority Interest	Total shareholders' equity
January 1, 2010	760,000	62,922	58,605	360,092	57,000	1,298,619	10,567	1,309,186
Net loss for the year	-	-	-	(87,816)	-	(87,816)	-	(87,816)
Dividends paid	-	-	-	-	(57,000)	(57,000)	-	(57,000)
Unrealized gain from changes in fair value	-	-	29,822	-	-	29,822	-	29,822
Net loss for the year attributable to minority interest	-	-	-	-	-	-	113	113
Net change in minority interest	-	-	-	-	-	-	5,321	5,321
December 31, 2010	760,000	62,922	88,427	272,276	-	1,183,625	16,001	1,199,626
January 1, 2009	760,000	52,474	(142,467)	323,063	57,000	1,050,070	-	1,050,070
Transferred from retained earning	-	10,448	-	(10,448)	-	-	-	-
Net income for the year	-	-	-	104,477	-	104,477	-	104,477
Proposed dividends	-	-	-	(57,000)	57,000	-	-	-
Dividends paid	-	-	-	-	(57,000)	(57,000)	-	(57,000)
Unrealized gain from changes in fair value	-	-	201,072	-	-	201,072	-	201,072
Net income for the year attributable to minority interest	-	-	-	-	-	-	(1,178)	(1,178)
Net change in minority interest	-	-	-	-	-	-	11,745	11,745
December 31, 2009	760,000	62,922	58,605	360,092	57,000	1,298,619	10,567	1,309,186

The attached notes on pages 8 to 29 form an integral part of these consolidated financial statements.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

1 GENERAL INFORMATION

- a) Saudi Cable Company is a Saudi joint stock company registered in Saudi Arabia under Commercial Registration No. 4030009931 dated 27 Rabi Thani 1396 H, corresponding to 27 April 1976.
- b) The objectives of the Company are the manufacture and supply of electrical and telecommunication cables, copper rod, PVC compounds, wooden reels and related products. The Company through its subsidiaries is also engaged in the manufacture, contracting, trading, distribution and supply of cables, electronic products, information technology products and related accessories.
- c) The Company's consolidated financial statements include the financial statements of the following subsidiaries as at 31 December:

<u>Name of Subsidiary</u>	<u>Principal field of activities</u>	<u>Country of incorporation</u>	<u>% of capital held directly or indirectly</u>	
			<u>2010</u>	<u>2009</u>
<u>Domestic</u>				
Saudi Cable Company for Marketing Limited	Purchase and sale of electrical cables and related products	Saudi Arabia	100%	100%
Mass Projects for Power and Telecommunications Limited	Turnkey power and telecommunication projects	Saudi Arabia	100%	100%
Mass Centers for Distribution of Electrical Products Limited	Electrical and telecommunication distribution services	Saudi Arabia	100%	100%
<u>International</u>				
Mass Kablo Yatirim Ve Ticaret Anonim Sirketi (Previously Mass Holding Anonim Sirketi)	Holding Company	Turkey	100%	100%
Demirer Kablo Tesisleri Sanayi Ve Ticaret Anonim Sirketi	Manufacture, supply and trading of electrical cables	Turkey	100%	100%
Mass Plaza Gayrimenkul Kiralama Ve Turizm Gelistirme Anonim Sirketi	Real Estate	Turkey	100%	100%
Mass International Trading Company Limited (dormant)	International trade	Ireland	100%	100%
Saudi Cable Company (U.A.E) L.L.C.	Sale of cables and related products	United Arab Emirates	100%	100%
Elimsan Salt Cihazlari ve Elektromekanik San ve Tic. A.S	Manufacture and distribution of electronic gears and goods	Turkey	79%	79%
Elimsan Elektroteknik San. ve Tic.A.S.	Manufacture and distribution of electronic gears and goods	Turkey	79%	79%
Elimsan Sınai Mam. Pazarlama Tic. A.S.	Manufacture and distribution of electronic gears and goods	Turkey	79%	79%
Elimsan Metalurji ve Makine San. ve Tic. A.S.	Manufacture and distribution of electronic gears and goods	Turkey	79%	79%
Elimsan Aydın. ve Alt. En. Tek. San. ve Tic. A.S.	Manufacture and distribution of electronic gears and goods	Turkey	79%	79%

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

1 GENERAL INFORMATION (CONTINUED)

d) The Company has the following investments in associates, which are accounted for on equity basis as at 31 December:

<u>Name of entity</u>	<u>Principal field of activities</u>	<u>Country of incorporation</u>	<u>% of ownership</u>	
			<u>2010</u>	<u>2009</u>
Midal Cables W.L.L.	Conductors & related products	Bahrain	50%	50%
XECA International Information Technology	Implementation of information systems and network services	Saudi Arabia	25%	25%

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

2.1 Basis of preparation

The accompanying consolidated financial statements have been prepared under the historical cost convention on the accrual basis of accounting, as modified by revaluation of available for sale investments and derivative financial instruments to fair value, and in compliance with accounting standards promulgated by Saudi Organization for Certified Public Accountants.

2.1.1 Basis of consolidation

The consolidated financial statements comprise the accounts of Saudi Cable Company (the parent company) and its subsidiaries, which are explained in note 1 above (collectively "the Group"). All material intercompany transactions and balances are eliminated on consolidation.

The subsidiary is consolidated from the date the parent company obtains control until such time control ceases. Acquisitions of subsidiaries are accounted for using the purchase method of accounting. The financial statements of the subsidiary are prepared for the same reporting period as the parent company, using consistent accounting policies. The attributable equity interests of third parties in the Group are included under the minority interest caption in these consolidated financial statements.

2.2 Critical accounting estimates and judgments

The preparation of the consolidated financial statements in conformity with generally accepted accounting principles requires the use of certain critical estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the reporting date and the reported amounts of revenues and expenses during the reporting period. Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results.

SAUDI CABLE COMPANY

(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.3 Segment reporting

(a) Business segment

A business segment is group of assets, operations or entities:

- (i) Engaged in revenue producing activities;
- (ii) For which results of its operations are continuously analyzed by management in order to make decisions related to resource allocation and performance assessment; and
- (iii) For which financial information is separately available.

(b) Geographical segment

A geographical segment is group of assets, operations or entities engaged in revenue producing activities within a particular economic environment that are subject to risks and returns different from those operating in other economic environments.

2.4 Foreign currency translations

(a) Reporting currency

These consolidated financial statements are presented in Saudi Riyals which is the reporting currency of the Company.

(b) Transactions and balances

Foreign currency transactions are translated into Saudi Riyals using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at the year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognized in the consolidated statement of operations.

(c) Group companies

The results and financial position of a foreign subsidiary and an associate having reporting currencies other than Saudi Riyals are translated into Saudi Riyals as follows:

- (i) assets and liabilities for each balance sheet presented are translated at the closing exchange rate at the date of that balance sheet;
- (ii) income and expenses for each item in the consolidated statement of operations are translated at average exchange rates; and
- (iii) Components of the equity accounts are translated at the exchange rates in effect at the dates of the related items originated.

Cumulative adjustments resulting from the translations of the financial statements of a foreign subsidiary and an associate into Saudi Riyals are reported as a separate component of equity.

Dividends received from an associate are translated at the exchange rate in effect at the transaction date and related currency translation differences are realized in the consolidated statement of operations.

When investment in a foreign subsidiary and an associate is partially disposed off or sold, currency translation differences that were recorded in equity are recognized in the consolidated statement of operations as part of gain or loss on disposal or sale.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**2.5 Cash and cash equivalents**

Cash and cash equivalents include cash in hand and with banks and other short-term highly liquid investments with maturities of three months or less from the purchase date.

2.6 Time deposits

Time deposits include placements with banks and other short-term highly liquid investments with original maturities of three months or more but not more than one year from the purchase date.

2.7 Accounts receivable

Accounts receivable are carried at original invoice amount less provision for doubtful debts. A provision against doubtful debts is established when there is objective evidence that the Group will not be able to collect all amounts due according to the original terms of the receivables. Such provisions are charged to the consolidated statement of operations. When account receivable is uncollectible, it is written-off against the provision for doubtful debts. Any subsequent recoveries of amounts previously written-off are credited in the consolidated statement of operations.

2.8 Inventories

Inventories are carried at the lower of cost or net realizable value. Cost is determined using weighted average method. The cost of finished products include the cost of raw materials, labor and production overheads.

Inventories are comprised of raw materials, spare parts, wooden reels, work-in-progress and finished goods. Inventories are stated at the lower of cost and net realizable value.

Costs of raw materials, spare parts, and wooden reels are arrived at based on the moving average method.

Cost of work-in-progress and finished goods include cost of direct materials and labor in addition to attributable overheads based on normal level of activity.

Provision is made for the inventory considered by management to be slow moving or obsolete.

Gains or losses on forward contracts entered into to hedge the metal purchases are accounted for as part of inventory cost when the related transaction is completed.

Net realizable value is the estimated selling price in the ordinary course of business, less the costs of completion and selling expenses.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.9 Unbilled revenue

Unbilled revenue of contracts is stated at cost, plus attributable profit, less provision for any losses incurred or foreseen in bringing the contracts to completion, and less amounts received or receivable as progress payments. Cost includes direct materials, labour and other direct overheads.

2.10 Investments

(a) Subsidiaries

Subsidiaries are entities over which the Group has the power to govern the financial and operating policies to obtain economic benefit generally accompanying a shareholding of more than one half of the voting rights. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Group controls another entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are de-consolidated from the date that control ceases.

The purchase method of accounting is used to account for the acquisition of subsidiaries. The cost of an acquisition is measured as the fair value of the assets given or liabilities incurred or assumed at the date of acquisition, plus costs directly attributable to the acquisition. The excess of the cost of acquisition over the fair value of the Group's share of the identifiable net assets acquired is recorded as goodwill. Goodwill arising from acquisition of subsidiaries is reported as a separate component in the accompanying consolidated balance sheet. Goodwill is tested annually for impairment and carried at cost, net of any accumulated amortization and impairment losses, if any.

Inter-company transactions, balances and unrealized gains on transactions between Group companies are eliminated. Unrealized losses are also eliminated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

(b) Associates

Associates are entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting and are initially recognized at cost.

The Group's share of its associates' post-acquisition income or losses is recognized in the consolidated statement of operations, and its share of post-acquisition movements in reserves is recognized in reserves. The cumulative post-acquisition movements are adjusted against the carrying amount of the investment. When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognize further losses, unless it has incurred obligations or made payments on behalf of the associate.

Unrealized gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in the associates. Unrealized losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

SAUDI CABLE COMPANY

(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.10 Investments (continued)

Dilution gains and losses, if any, arising in investments in associates are recognized in the consolidated statement of operations.

(c) available-for sale investments

Available-for-sale investments principally consist of less than 20% equity investments in certain quoted/unquoted investments including investments in mutual funds. These investments are included in non-current assets unless management intends to sell such investments within twelve months from the balance sheet date. These investments are initially recognized at cost and are subsequently re-measured at fair value at each reporting date as follows:

- (i) Fair values of quoted securities are based on available market prices at the reporting date adjusted for any restriction on the transfer or sale of such investments; and
- (ii) Fair values of unquoted securities are based on a reasonable estimate determined by reference to the current market value of other similar quoted investment securities or is based on the expected discounted cash flows.

Cumulative adjustments arising from revaluation of these investments are reported as separate component of equity as fair value reserve until the investment is disposed.

2.11 Property, plant and equipment

Property, plant and equipment are carried at cost less accumulated depreciation except construction in progress which is carried at cost. Land is not depreciated. Depreciation is charged to the consolidated statement of operations, using the straight-line method, to allocate the costs of the related assets to their residual values over the following estimated useful lives:

	Number of years
• Buildings	15 – 50
• Plant and equipment	4 – 20
• Furniture and fixtures	4 – 10

Gains and losses on disposals are determined by comparing proceeds with carrying amount and are included in the consolidated statement of operations.

Maintenance and normal repairs which do not materially extend the estimated useful life of an asset are charged to the consolidated statement of operations as and when incurred. Major renewals and improvements, if any, are capitalized and the assets so replaced are retired.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**2.12 Deferred charges**

Costs that are not of benefit beyond the current period are charged to the consolidated statement of operations, while costs that will benefit future periods are capitalized. Deferred charges are amortized over the estimated useful lives of each assets (three to ten years). Deferred charges also include front-end fee paid on a loan from Saudi Industrial Development Fund ("SIDF"). Such charges are amortized over the term of the loan.

2.13 Impairment of non-current assets

Non-current assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the carrying amount of the asset exceeds its recoverable amount which is the higher of an asset's fair value less cost to sell and value in use. For the purpose of assessing impairment, assets are grouped at lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-current assets other than intangible assets that suffered impairment are reviewed for possible reversal of impairment at each reporting date. Where an impairment loss subsequently reverses, the carrying amount of the asset or cash-generating unit is increased to the revised estimate of its recoverable amount, but the increased carrying amount should not exceed the carrying amount that would have been determined, had no impairment loss been recognized for the assets or cash-generating unit in prior years. A reversal of an impairment loss is recognized as income immediately in the consolidated statement of operations. Impairment losses recognized on intangible assets are not reversible.

2.14 Borrowings

Borrowings are recognized at the proceeds received, net of transaction costs incurred, if any. Borrowing costs that are directly attributable to the acquisition, construction or production of qualifying assets are capitalized as part of those assets. Other borrowing costs are charged to the consolidated statement of operations.

2.15 Capital leases

The Group accounts for property, plant and equipment acquired under capital leases by recording the assets and the related liabilities. These amounts are determined on the basis of the present value of minimum lease payments. Financial charges are allocated to the lease term in a manner so as to provide a constant periodic rate of charge on the outstanding liability. Depreciation on assets under capital leases is charged to statement of operations applying the straight-line method over the term of the lease.

2.16 Accounts payable and accruals

Liabilities are recognized for amounts to be paid for goods and services received, whether or not billed to the Group.

SAUDI CABLE COMPANY

(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.17 Provisions

Provisions are recognized when; the Group has a present legal or constructive obligation as a result of a past event; it is probable that an outflow of resources will be required to settle the obligation; and the amount can be reliably estimated.

2.18 Zakat and taxes

The Company is subject to zakat in accordance with the regulations of the Department of Zakat and Income Tax (the "DZIT"). Provision for zakat for the Company is charged to the consolidated statement of operations. Additional amounts payable, if any, at the finalization of final assessments are accounted for when such amounts are determined.

Foreign subsidiaries are subject to income taxes in their respective countries of domicile. Such income taxes are charged to the consolidated statement of operations.

Deferred income taxes are recognized on all major temporary differences between financial income and taxable income are recognized during the period in which such differences arise, and are adjusted when related temporary differences are reversed. Deferred income tax assets on carry forward losses are recognized to the extent that it is probable that future taxable income will be available against which such carry-forward tax losses. Deferred income taxes are determined using tax rates which have been enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realized or the deferred income tax liability is settled.

2.19 Employee termination benefits

Employee termination benefits required by Saudi Labor and Workman Law are accrued by the Company and its Saudi Arabian subsidiaries and charged to the consolidated statement of operations. The liability is calculated; as the current value of the vested benefits to which the employee is entitled, should the employee leave at the balance sheet date. Termination payments are based on employees' final salaries and allowances and their cumulative years of service, as stated in the laws of Saudi Arabia.

The foreign subsidiaries provide currently for employee termination and other benefits as required under the laws of their respective countries of domicile. There are no funded or unfunded benefit plans established by the foreign subsidiaries.

2.20 Revenue recognition

Revenues are recognized upon delivery of products and customer acceptance, if any, or on the performance of services. Revenues are shown net of discounts and transportation expenses, and after eliminating sales within the Group.

Revenues from contracts are recognized using the percentage of completion method. Percentage of completion is determined by comparison of contract costs incurred to date with estimated total costs. Changes in cost estimates and losses on uncompleted contracts, if any, are recognized in the period they are determined. When it is probable that the total contract costs will exceed the total contract revenues, the expected loss is recognized immediately. Costs and estimated earnings in excess of billings, if any, are included in current assets. Billings in excess of costs incurred and estimated earnings, if any, are included in current liabilities.

Dividend income is recognized when the right to receive payment is established.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

2.21 Selling, distribution and general and administrative expenses

Selling, distribution and general and administrative expenses include direct and indirect costs not specifically part of production costs as required under generally accepted accounting principles. Allocations between selling, distribution and general and administrative expenses and production costs, when required, are made on a consistent basis.

2.22 Dividends

Dividends are recorded in the financial statements in the period in which they are approved by shareholders of the Group.

2.23 Derivative financial instruments

Saudi Cable Company enters into forward commodity contracts with the London Metal Exchange for the purchase/sale of aluminum and copper, that could be purchased/sold without taking/making physical delivery, at a specified future date at the then prevailing market prices. These contracts are matched with future sales/purchase commitments and are entered into to protect the Company against future adverse fluctuation in aluminum and copper prices.

The changes in fair value of these contracts which meet the criteria of cash flow hedges are included in the balance sheet in "prepayments and other receivables" in case of favorable contracts and "accounts payable and accruals" in case of unfavorable contracts. Any resultant gain or loss arising in respect of these contracts are recognized in the consolidated statement of changes in equity and subsequently adjusted through the consolidated statement of operations on realization.

For hedges, which do not qualify for hedge accounting, any gains or losses arising from changes in the fair value of the hedging instrument are taken directly to the consolidated statement of operations for the year.

2.24 Operating leases

Rental expenses under operating leases are charged to the consolidated statement of operations over the period of the respective lease. Rental income is recognized on the accrual basis in accordance with the terms of the contracts.

2.25 Comparative figures

Certain prior year amounts have been reclassified to conform with the presentation in the current year.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

3 FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

The Group's activities expose it to a variety of financial risks: market risk (including currency risk, fair value and cash flow interest rate risks and price risk), credit risk and liquidity risk. The Group's overall risk management program focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the Group's financial performance. The Group uses derivative financial instruments to hedge certain risk exposures.

Risk management is carried out by senior management under policies approved by the board of directors. Senior management identifies, evaluates and hedges financial risks in close co-operation with the Group's operating units. The most important types of risk are credit risk, currency risk and fair value and cash flow interest rate risks.

Financial instruments carried on the consolidated balance sheet include cash and cash equivalents, accounts receivable, due from related parties, investments, short-term and long-term borrowings, bank overdrafts, liabilities against capital leases, accounts payable, due to related parties and other current liabilities. The particular recognition methods adopted are disclosed in the individual policy statements associated with each item.

Financial asset and liability is offset and net amounts reported in the financial statements, when the Group has a legally enforceable right to set off the recognized amounts and intends either to settle on a net basis, or to realize the asset and liability simultaneously.

3.1 Currency risk

Currency risk is the risk that the value of a financial instrument will fluctuate due to changes in foreign exchange rates. The Group's transactions are principally in Saudi Riyals, US dollars and Euros.

The Group operates internationally and is exposed to foreign exchange risk arising from various currency exposures. The Group also has investments in foreign subsidiaries and an associate, whose net assets are exposed to currency translation risk. Currently, such exposures are mainly related to exchange rate movements between Saudi Riyals against Euros. The Group's management monitors such exposures and considers the use of forward exchange contracts and borrowings denominated in the relevant foreign currency to hedge the foreign currency exposures. However, there were no significant forward exchange contracts or other hedging instruments outstanding at December 31, 2010.

3.2 Fair value and cash flow interest rate risks

Fair value and cash flow interest rate risks are the exposures to various risks associated with the effect of fluctuations in the prevailing interest rates on the Group's financial positions and cash flows. The Group's interest rate risks arise mainly from its borrowings and bank overdrafts which are at floating rate of interest and are subject to re-pricing on a regular basis. The Group manages its cash flow interest rate risk by monitoring changes in interest rate in the currency in which its interest bearing assets and liabilities are denominated.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

3 FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (CONTINUED)**3.3 Price risk**

The risk that the value of a financial instrument will fluctuate as a result of changes in market prices, whether those changes are caused by factors specific to the individual instrument or its issuer or factors affecting all instruments traded in the market. The Group is exposed to equity securities price risk because of investments held by the Group and classified on the consolidated balance sheet as available for sale investment. To manage its price risk arising from investments in equity securities, the Group diversifies its portfolio.

3.4 Credit risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. The Group has no significant concentration of credit risk. Cash is placed with banks with sound credit ratings. Accounts receivable are carried net of provision for doubtful debts.

3.5 Liquidity risk

Liquidity risk is the risk that an enterprise will encounter difficulty in raising funds to meet commitments associated with financial instruments. Liquidity risk may result from an inability to sell a financial asset quickly at an amount close to its fair value. Liquidity risk is managed by monitoring on a regular basis that sufficient funds are available through committed credit facilities to meet any future commitments.

December 31, 2010	Less than 3 months	3 to12 months	1 to 5 years	Total
Bank overdrafts	6,756	-	-	6,756
Short-term loans	413,224	906,787	-	1,320,011
Accounts payables and accruals	135,937	142,676	-	278,613
Obligations under finance leases	6,071	13,677	23,573	43,321
Term-loans	31,693	127,662	287,995	447,350
Due to related parties	-	18,363	-	18,363
Total	593,681	1,209,165	311,568	2,114,414

December 31, 2009	Less than 3 months	3 to12 months	1 to 5 years	Total
Bank overdrafts	2,769	-	-	2,769
Short-term loans	287,496	588,652	-	876,148
Accounts payables and accruals	203,942	131,650	-	335,592
Term-loans	25,000	77,926	318,750	421,676
Obligations under finance leases	6,258	15,758	44,426	66,442
Due to related parties	-	6,041	-	6,041
Total	525,465	820,027	363,176	1,708,668

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

3 FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (CONTINUED)**3.6 Fair value**

Fair value is the amount for which an asset could be exchanged, or a liability settled between knowledgeable willing parties in an arm's length transaction. As the Group's financial instruments are compiled under the historical cost convention, except for available for sale investment and derivative financial instrument which are carried at fair value, differences can arise between the book values and fair value estimates. Management believes that the fair values of the Group's financial assets and liabilities are not materially different from their carrying values.

4 CASH AND CASH EQUIVALENTS

	2010	2009
Cash on hand	217	396
Bank balances	110,687	86,860
Time deposits	<u>13,466</u>	<u>21,506</u>
	<u><u>124,370</u></u>	<u><u>108,762</u></u>

As at December 31, 2010 cash and bank balances include SR 1.9 million (2009: SR 1.7 million) held as a collateral by a bank against facilities granted to the Group.

5 ACCOUNTS RECEIVABLE

Accounts receivable include the following as at 31 December 2010:

- a) SR 299.1 million (2009: SR 250.8 million) assigned with recourse to a bank as security against bank overdrafts and short-term loans.
- b) SR 197.6 million (2009: SR 156.3 million) due from Government organizations and utility companies of which approximately SR 13.8 million (2009: SR 38.9 million) is more than one year old.
- c) Trade receivables of SR 79.7 million (2009: SR 45.3 million) were impaired and provided for.

The unimpaired trade receivables include SR 263,696 thousands (2009: SR 273,196 thousands) which are past due, more than normal collection cycle, but not impaired.

Unimpaired receivables are expected, on the basis of past experience, to be fully recoverable. It is generally not the practice of the Group to obtain collateral over receivables and the majority are, therefore, unsecured.

6 PREPAYMENTS AND OTHER RECEIVABLES

	2010	2009
Prepaid expenses	11,332	10,054
Advances to suppliers	133,466	42,480
Other deposits	58,441	56,257
Other receivable	<u>113,147</u>	<u>91,751</u>
	<u><u>316,386</u></u>	<u><u>200,542</u></u>

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

7 RELATED PARTY TRANSACTIONS AND BALANCES

The Group had the following related party transactions during the years ended 31 December:

<u>Related party</u>	<u>Nature of transaction</u>	2010	2009
Management	Remunerations	6,450	12,456
Midal Cables W.L.L.	Purchases	40,748	27,100
Midal Cables W.L.L.	Sales	-	30
Midal Cables W.L.L.	Dividends income	22,750	28,402
Xenel Industries Limited	Expenses charged to the Group	8,243	7,674
Xeca International Information Technology	Outsourcing services paid	5,947	5,908
Xeca International Information Technology	Advances	11,000	-
Hidada Limited	Expenses charged by the Group	3	-
Alujain Corporation	Expenses charged by the Group	144	144
Chem Global Limited	Expenses charged by the Group	-	664

Related party balances comprised of the following as at 31 December:

	2010	2009
Due from related parties		
Hidada Limited	1,026	1,023
Alujain Corporation	<u>1,175</u>	<u>1,031</u>
	<u>2,201</u>	<u>2,054</u>
Due to related parties		
Xenel Industries Limited	799	935
Midal Cables W.L.L.	16,900	4,442
Chem Global Limited	<u>664</u>	<u>664</u>
	<u>18,363</u>	<u>6,041</u>

8 UNBILLED REVENUE

Unbilled revenue represents revenue earned but not yet billed up to the year end. These amounts will be billed in the subsequent periods. Unbilled revenue for the years ended 31 December is as follows:

	2010	2009
Value of work completed	1,732,921	1,609,110
Less: Progress billings received and receivable	(1,341,734)	(1,186,953)
Provision for unbilled revenue	<u>(4,515)</u>	<u>(4,582)</u>
	<u>386,672</u>	<u>417,575</u>

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

9 INVENTORIES

	2010	2009
Raw materials	267,408	281,379
Work-in-progress	228,865	170,472
Finished goods	327,329	238,183
Spares and wooden reels	16,254	23,328
Goods in-transit	<u>24,718</u>	<u>16,220</u>
	<u><u>864,574</u></u>	<u><u>729,582</u></u>

10 INVESTMENTS

	2010	2009
Investments in associates (note a)	312,541	225,949
Available for sale investments – quoted (note b)	3,827	12,062
Available for sale investments – unquoted (note c)	<u>2,529</u>	<u>3,092</u>
	<u><u>318,897</u></u>	<u><u>241,103</u></u>

Movement in investments is as follows:

a) Associates:

	2010	2009
Beginning balance	225,949	34,578
Share of results of associates for the year	116,308	61,477
Share of net movement of unrealized (loss) gain relating to cash flow hedges (note 22)	(6,966)	157,109
Share of net movement of unrealized gain on available for sale investments	-	1,187
Dividends received (note 7)	<u>(22,750)</u>	<u>(28,402)</u>
	<u><u>312,541</u></u>	<u><u>225,949</u></u>

b) Available for sale investment – quoted:

	2010	2009
Beginning balance	12,062	9,482
Sold during the year(*)	(8,791)	-
Net movement in unrealized gain during the year (note 22)	<u>556</u>	<u>2,580</u>
	<u><u>3,827</u></u>	<u><u>12,062</u></u>

Available for sale investments comprise quoted equity securities denominated in United States Dollars. As at December 31, 2010, available for sale investments amounting to SR 3.4 million (2009: SR 11.7 million) are pledged against short term facilities provided to the Company by Merrill Lynch.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010
 (All amounts in thousands Saudi Riyals unless otherwise stated)

10 INVESTMENTS (CONTINUED)

c) Available for sale investment – unquoted:

	2010	2009
Beginning balance	3,092	3,092
Sold during the year (*)	(563)	-
	<u>2,529</u>	<u>3,092</u>

Available for sale investments unquoted comprise equity securities carried at cost due to the unpredictable nature of future cash flows and lack of suitable alternate methods for determining a reliable fair value.

(*) Net gain from sale of available of sale investments during the year is SR 1,946 thousands (2009: Nil) (Note 26).

11 OTHER INTANGIBLE ASSETS

	January 1, 2010	Additions	Related to acquisition of a subsidiary	December 31, 2010
Cost				
Capitalized development cost	20,693	5,695	-	26,388
Rights	11,790	19	-	11,809
Other	5,681	1,449	-	7,130
Total 2010	<u>38,164</u>	<u>7,163</u>	-	<u>45,327</u>
Total 2009	<u>131,759</u>	<u>5,062</u>	<u>3,518</u>	<u>140,339</u>
Accumulated amortization				
Capitalized development cost	9,213	4,443	-	13,656
Rights	11,764	31	-	11,795
Other	4,437	1,414	-	5,851
Total 2010	<u>25,414</u>	<u>5,888</u>	-	<u>31,302</u>
Total 2009	<u>124,128</u>	<u>3,461</u>	-	<u>127,589</u>
Net book values 2010	<u>12,750</u>			<u>14,025</u>
Net book values 2009	<u>7,631</u>			<u>12,750</u>

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

12 GOODWILL

On 31 July 2009, the Group acquired 79 % of the issued share capital of Elimsan Salt Cihazlari ve Elektromekanik San ve Tic. A.S (group of companies) for consideration of SR 128,336 thousands.

The Group recognized the following fair value adjustments:

Share in Aquiree net assets before combination	<u>(17,748)</u>
Fair value adjustment to :	
Property, plant & equipment	60,210
Inventories	3,917
Deferred tax liabilities	<u>(4,601)</u>
	<u>59,526</u>
Fair value of net assets acquired	41,778
Goodwill	<u>86,558</u>
Total consideration fulfilled by cash	<u><u>128,336</u></u>

The acquisition has been accounted for using the purchase method of accounting. The purchase consideration in excess of the fair value of the net assets acquired, amounted to SR 86,558 thousands, has been accounted for as goodwill in these consolidated financial statements.

13 PROPERTY, PLANT AND EQUIPMENT

	January 1, 2010	Additions	Transfers	Relating to acquisition of a subsidiary	Assets acquired under finance lease	Disposal	December 31, 2010
Cost							
Lands	147,446	-	-	-	-	-	147,446
Buildings	429,152	18,084	3,955	-	-	(7,966)	443,225
Plant and equipment	1,088,311	14,648	63,084	-	-	(10,859)	1,155,184
Furniture and fixtures	82,843	4,851	1,249	-	-	(46)	88,897
Construction in progress (*)	88,768	120,030	(68,288)	-	-	(146)	140,364
Total	<u>1,836,520</u>	<u>157,613</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(19,017)</u>	<u>1,975,116</u>
Accumulated depreciation							
Lands	-	-	-	-	-	-	-
Buildings	189,259	23,046	-	-	-	(6,528)	205,777
Plant and equipment	791,940	60,334	-	-	-	(10,560)	841,714
Furniture and fixtures	63,451	7,480	-	-	-	(40)	70,891
Construction in progress	-	-	-	-	-	-	-
Total	<u>1,044,650</u>	<u>90,860</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(17,128)</u>	<u>1,118,382</u>
Net book values	<u><u>791,870</u></u>						<u><u>856,734</u></u>

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

13 PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

(*) Construction in progress represents buildings, plant & equipment, furniture and fixtures under construction.

During the fourth quarter, the useful life of a certain class of buildings and plant & equipment with a net book value of SR 171 million has been changed from 5 years to 33 years for buildings and to 15 years for plant & equipment. The objective was to reflect the new estimated life of this class of assets, more accurately and in conformity with the original normal rates of depreciation.

	January 1, 2009	Additions	Transfers	Relating to acquisition of a subsidiary	Assets acquired under finance lease	Disposal	December 31, 2009
Cost							
Lands	32,634	-	-	114,812	-	-	147,446
Buildings	387,240	8,090	22,188	11,668	-	(34)	429,152
Plant and equipment	976,141	19,429	70,130	10,290	12,728	(407)	1,088,311
Furniture and fixtures	68,666	2,369	7,946	4,027	-	(165)	82,843
Construction in progress	47,690	137,307	(100,264)	4,035	-	-	88,768
Total	1,512,371	167,195	-	144,832	12,728	(606)	1,836,520
Accumulated depreciation							
Lands	-	-	-	-	-	-	-
Buildings	165,077	24,216	-	-	-	(34)	189,259
Plant and equipment	728,389	63,919	-	-	-	(368)	791,940
Furniture and fixtures	60,156	3,426	-	-	-	(131)	63,451
Construction in progress	-	-	-	-	-	-	-
Total	953,622	91,561	-	-	-	(533)	1,044,650
Net book values	558,749						791,870

14 BANK OVERDRAFTS AND SHORT TERM LOANS

Bank overdrafts and short term loans obtained from various local banks are secured by assignment of receivables and are repayable within one year. These loans carry commission charges at various rates at normal commercial terms.

The Company's foreign subsidiary has obtained short term loans from various foreign banks which are secured by Saudi Cable Company's guarantee. These loans carry commission charges at various rates on normal commercial terms. All short term loans are repayable within one year and are shown as current liability.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

15 ACCOUNTS PAYABLE AND ACCRUALS

	2010	2009
Trade payables	236,540	263,375
Accrued expenses and other payables	<u>42,073</u>	<u>72,217</u>
	<u>278,613</u>	<u>335,592</u>

16 OBLIGATIONS UNDER FINANCE LEASES

	<u>Minimum lease payments</u>		<u>Present value of minimum lease payments</u>	
	2010	2009	2010	2009
Amounts payable under finance lease	<u>43,321</u>	74,865	<u>43,321</u>	66,442
Within one year	22,249	26,299	19,748	22,016
In second to fifth years inclusive	<u>25,118</u>	<u>48,566</u>	<u>23,573</u>	<u>44,426</u>
	47,367	74,865	43,321	66,442
Less: Future finance charges	<u>(4,046)</u>	<u>(8,423)</u>	-	-
Present value of finance lease obligations	<u>43,321</u>	<u>66,442</u>	43,321	66,442
Less: Amounts due for settlement within twelve months (shown under current liabilities)			<u>(19,748)</u>	<u>(22,016)</u>
Amounts due for settlement after twelve months			<u>23,573</u>	<u>44,426</u>

Finance leases relate to manufacturing equipment leases with a term of 5 years or less. The Group has options to purchase the equipment for a nominal amount at the end of the lease agreement. The Group's obligations under finance leases are secured by the lessors' title to the leased assets.

17 LONG TERM LOANS

	2010	2009
Saudi Industrial Development Fund ("SIDF")	10,160	12,560
Other commercial loans	<u>437,190</u>	<u>409,116</u>
	<u>447,350</u>	<u>421,676</u>
Less: Current portion of Saudi Industrial Development Fund ("SIDF")	(2,400)	(1,600)
Other commercial loans	<u>(156,955)</u>	<u>(101,326)</u>
	<u>(159,355)</u>	<u>(102,926)</u>
Long term portion	<u>287,995</u>	<u>318,750</u>

All commercial loans are at prevailing commercial terms. The loans are repayable in approximately equal semi-annual installments spread over various periods up to the year 2015 commencing April 15, 2011. These are secured by promissory notes. The SIDF loan is secured by a mortgage over property, plant and equipment of the parent Company and is repayable in semi-annual installments up to the year 2015 commencing from March 15, 2010.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

18 OTHER LONG TERM LIABILITIES

Other long term liabilities consist of payables to previous shareholders of Elimsan Salt due to the acquisition of the entity.

19 ZAKAT AND INCOME TAX

19.1 Zakat computation for the years ended December 31, 2010 and 2009 was based on the standalone financial statements of the parent Company and its subsidiaries.

Foreign subsidiaries are subject to income tax in accordance with the tax laws of the countries of their incorporation. Provisions for income tax of foreign subsidiaries are charged to the consolidated statement of operations.

19.2 Movement of zakat and income tax provision during the years ended December 31 was as follows:

	2010	2009
Beginning balance	50,126	74,758
Paid during the year	(10,626)	(46,350)
Provision for the year	<u>10,515</u>	<u>21,718</u>
Ending balance	<u><u>50,015</u></u>	<u><u>50,126</u></u>

19.3 At December 31, 2010, deferred tax liability amounting to SR 4,106 thousands (2009: SR 5,483 thousands) relates to a foreign subsidiary of the Group.

19.4 Status of assessments:

Saudi Cable Company

For the years from 1993 to 2004, the Department of Zakat and Income Tax ("DZIT") assessed additional zakat liabilities amounting to SR 49.9 million. The Company has provided for the additional assessed liability and has also appealed against the DZIT additional assessed liability. Assessments for the years 2005 through 2009 are yet to be finalised.

Mass Centers for Distribution of Electrical Products Limited

The DZIT raised the zakat assessments for the years from 1998 to 2006, with an additional zakat liability of SR 1 million. The company has filed an appeal against these assessments and is confident of a favorable outcome. Assessments for the years 2007 through 2009 are yet to be finalised.

Mass Projects for Power & Telecommunications Limited

Assessments for the years 1999 through 2009 are yet to be finalised.

Saudi Cable Company for Marketing Limited

The DZIT raised the final assessment for the years 1996 to 2004 with an additional liability of SR 17 million. The company has filed an appeal against the assessment and is confident of a favorable outcome. Assessments for the years 2005 through 2009 are yet to be finalised.

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

20 SHARE CAPITAL

The share capital consists of 76,000,000 shares of SR 10 each as at December 31, 2010 and 2009.

21 STATUTORY RESERVE

In accordance with the Regulations for Companies in the Kingdom of Saudi Arabia, the Company transfers 10% of the net income for the year to a statutory reserve until such reserve equals 50% of its share capital. No transfer was made to the reserve during 2010 due to losses (2009: SR 10,448 thousands). This reserve currently is not available for distribution to the shareholders of the Company.

22 CUMULATIVE CHANGES IN FAIR VALUES

	2010	2009
Beginning balance	58,605	(142,467)
Net movement in unrealized gain relating to cash flow hedges (note 10a) (*)	29,266	198,492
Net movement in unrealized gain on available for sale investments (note 10b)	<u>556</u>	<u>2,580</u>
Ending balance	<u><u>88,427</u></u>	<u><u>58,605</u></u>

(*) This amount includes SR 6,966 thousands (2009: SR 157,109 thousands gain) which represents the Group's share of the unrealized loss relating to cash flow hedges of an associate.

The balance of cumulative changes in fair values comprised of the following as at December 31:

	2010	2009
Net unrealized gains relating to available of sale investments	2,621	2,065
Net unrealized gains relating to cash flow hedges	<u>85,806</u>	<u>56,540</u>
	<u><u>88,427</u></u>	<u><u>58,605</u></u>

23 PROPOSED DIVIDENDS

An amount of SR 57 million has been proposed as dividends distribution at the rate of SR 0.75 per share for the year ended December 31, 2009.

24 SELLING AND DISTRIBUTION EXPENSES

	2010	2009
Employees' salaries and benefits	34,444	33,042
Provision for doubtful debts	21,518	22,530
Professional charges	2,346	4,168
Commissions	1,485	3,880
Travel and transportation	7,587	6,439
Repair and maintenance	2,459	846
Rent	1,738	1,480
Depreciation	1,541	1,645
Advertisements	1,882	1,520
Other	<u>4,472</u>	<u>3,278</u>
	<u><u>79,472</u></u>	<u><u>78,828</u></u>

SAUDI CABLE COMPANY**(A Saudi Joint Stock Company)****Notes to the consolidated financial statements for the year ended December 31, 2010**

(All amounts in thousands Saudi Riyals unless otherwise stated)

25 GENERAL AND ADMINISTRATIVE EXPENSES

	2010	2009
Employees' salaries and benefits	42,756	55,605
Professional charges	11,346	10,160
Travel and transportation	5,393	5,783
Bank charges	5,791	5,051
Depreciation	4,874	4,994
Rent and insurance	4,743	4,687
Repairs and maintenance	3,479	4,252
Advertisements	572	1,220
Training and seminars	3,002	2,534
Communications, public relations and social responsibility	1,240	2,653
Printing and stationary	1,537	885
Utilities	3,112	2,798
Other	3,327	2,763
	<u>91,172</u>	<u>103,385</u>

26 OTHER INCOME

	2010	2009
Gain on sale of property, plant and equipment	17,497	30
Gain on sale of available for sale investments	1,946	-
Other	3,143	9,044
	<u>22,586</u>	<u>9,074</u>

27 (LOSS) INCOME PER COMMON SHARE

(Loss) income per common share on (loss) income from main operations is calculated by dividing (loss) income from main operations by the weighted average number of common shares in issue during the year.

(Loss) income per common share on net (loss) income before minority interest is calculated by dividing the net (loss) income before minority interest for the year by the weighted average number of common shares in issue during the year.

(Loss) income per common share on net (loss) income is calculated by dividing the net (loss) income for the year by the weighted average number of common shares in issue during the year.

The weighted average number of common shares outstanding during the years ended 31 December 2010 and 2009 was 76 million shares of SR 10 each. The calculation of diluted earnings per share is not applicable to the Group.

SAUDI CABLE COMPANY
(A Saudi Joint Stock Company)

Notes to the consolidated financial statements for the year ended December 31, 2010

(All amounts in thousands Saudi Riyals unless otherwise stated)

28 COMMITMENTS AND CONTINGENCIES

	2010	2009
Outstanding forward metal contracts	<u>555,168</u>	<u>254,264</u>
Contingent liabilities in respect of performance and bid bonds and letter of guarantees	<u>539,730</u>	<u>514,020</u>
Authorized and contracted for capital expenditures commitments	<u>22,490</u>	<u>101,844</u>

In addition to providing guarantees in respect of bank facilities available to certain subsidiaries, the Group has also provided undertakings to support such subsidiaries in meeting their liabilities as they fall due.

Also, a claim amounting to SR 8.4 million was lodged in prior years against a subsidiary company from a contractor; the court has not yet passed any decision to date. The Group believes that this claim will not result in any significant liability. Thus no liability has been recorded in these financial statements.

29 SEGMENTAL INFORMATION

Consistent with the Group internal reporting process, business segments have been approved by management in respect of the Group's activities. Transactions between the business segments are reported as recorded by the Group's transfer pricing system. The Group's revenue, net income, non-current assets, total assets, and total liabilities, by geographical segments, are as follows:

	2010	2009
Total revenues		
Kingdom of Saudi Arabia	1,097,173	1,610,616
Other Gulf Cooperation Council Countries	502,385	598,694
Rest of the World	<u>257,548</u>	<u>249,121</u>
	<u>1,857,106</u>	<u>2,458,431</u>
Net (loss) income		
Kingdom of Saudi Arabia	(166,568)	977
Other Gulf Cooperation Council Countries	119,844	73,774
Rest of the World	<u>(41,092)</u>	<u>29,726</u>
	<u>(87,816)</u>	<u>104,477</u>
Non-current assets		
Kingdom of Saudi Arabia	449,399	411,199
Other Gulf Cooperation Council Countries	315,214	228,473
Rest of the World	<u>511,601</u>	<u>497,690</u>
	<u>1,276,214</u>	<u>1,137,362</u>
Total assets		
Kingdom of Saudi Arabia	2,299,793	2,323,363
Other Gulf Cooperation Council Countries	361,362	275,252
Rest of the World	<u>981,390</u>	<u>740,750</u>
	<u>3,642,545</u>	<u>3,339,365</u>
Total liabilities		
Kingdom of Saudi Arabia	1,852,351	1,504,092
Other Gulf Cooperation Council Countries	9,160	13,179
Rest of the World	<u>581,408</u>	<u>512,908</u>
	<u>2,442,919</u>	<u>2,030,179</u>